



# UNIVERSITY ACADEMIC PROGRAM

Q1, 2019 Issue / #PegaUAP





# DYNAMIC UNIVERSITY-LEVEL CURRICULUM ON **CUTTING-EDGE PEGA SOFTWARE**

## **Q1 NEWSLETTER JANUARY 2019**

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"New Year, New You!"

We hear that a lot around this time of year. It's a reminder that we have permission to move beyond things in our past that we don't want to dwell on and try something new. Or even re-invent ourselves.

Whether in the corporate world or the academic world, we can sometimes get stuck in going down the same path and doing the same old things. I would encourage you to look around campus and see the excitement in the faces of new students and be re-encouraged to make a difference in their lives.

It goes without saying that we appreciate the creativity and dedication of the administration and faculty that are offering Pega's UAP classes. Thank you for your continued support of this program!

Jeff Vande Wege  
Director, Business Development  
Pegasystems



# STUDENT SCHOLARSHIPS

In the spirit of encouraging and rewarding students for high achievement, Pega will be awarding student scholarships beginning this year. Starting in January, one outstanding student at each participating school will receive a \$250 USD award.

If you're a professor, you'll be asked to nominate a student to receive a monetary award and a certificate. Criteria include:

- \* Maintaining a passing grade
- \* Having registered for the certification exam
- \* Contributing to classroom discussions
- \* Demonstrating an interest in Pega
- \* Potentially considering employment in a Pega-related position

The UAP team will need to receive the nomination four weeks before the class concludes. Schools that offer UAP curriculum later in the year will have an opportunity for the professor to nominate a student. Send any questions to [UAP@pega.com](mailto:UAP@pega.com).



## First Timers...

Congratulations to the following schools who will be offering UAP curriculum for the first time this semester:

- Kaunas University, Kaunas, Lithuania
- Azusa Pacific University, Azusa, California, US
- ITSM, Misantla, Mexico

We wish you the best!



# CERTIFICATION & PLACEMENT

One of Pega's UAP goals is to encourage and enable as many students as possible to take and pass the Pega certification exam and find employment in a Pega-related job. The first exam attempt is free to the student. (In India, it is included in the cost of the class.) Pega also provides free virtual exam prep sessions.

The Anywhere Proctoring model is now available to all schools, allowing in-person exam-taking proctored by a professor.

The UAP team is also working closely with Pega clients and partners to determine their demand for UAP students.

Please reach out to our team with any questions or requests around certification and placement. We can work together to make some great things happen for UAP graduates!



## TECH CORNER



Our curriculum has been fully upgraded to v7.4. We are now scoping out upgrades to Pega's newest 8.0 version. Stay tuned!

In order to minimize any disruptions to the students' and professors' cloud experiences, we have added additional servers and upgraded existing servers to handle the load.

# NEWEST UNIVERSITY

Kaunas University of Technology, located in Kaunas, Lithuania, has agreed to offer our Technical Course I in February.

Tomas Skersys is already CSA-certified and is excited about offering this class to his students in February. Students from Lithuania and the Baltic countries are very much in demand in those countries as well as in the Nordic countries. Welcome, Tomas and Kaunas University!



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## ROAD TRIP W/SETRAG KHOSHAFIAN

In late October, 2018, I was fortunate to join Setrag Khoshafian of Pegasystems on a college road trip (of sorts) for a guest speaking tour. Setrag is Pega's Chief Evangelist and VP of BPM Technology. He is a well-known thought leader, senior executive, consultant, author and presenter in the field of DPA/BPM.



We visited three UAP-participating universities (Columbus State, Auburn, and North Carolina A&T State). At each stop, Setrag gave a riveting presentation on Digital Transformation. It was great for the students to get an insight as to how major companies are transforming digitally and how Pega is leading the way with DPA, as well as AI and Robotics.

The presentations were well-received with a lot of student participation and questions. Above is Setrag speaking to a packed house at Columbus State. And to the right is Setrag and I with North Carolina A&T professor Karreem Hogan. Let us know if this is something you would like to schedule in 2019.





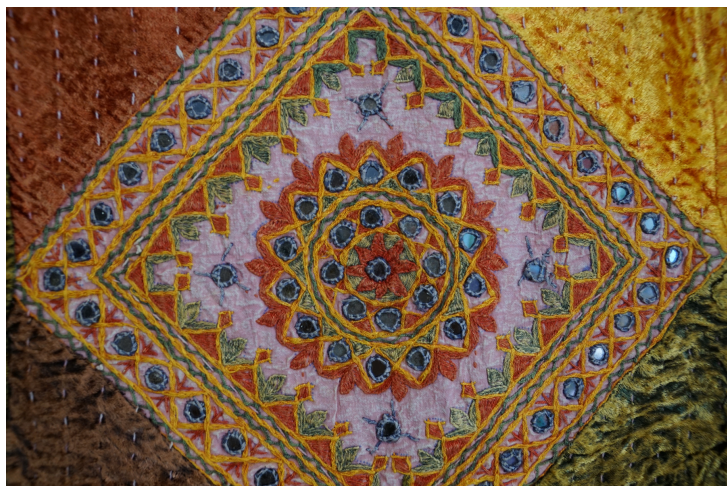


## PEGA INDIA

The official Pega Drive for 2018 is officially over. However, Pega clients and partners continue to request interviews with students from the January 2018 batch. Currently, **735** offers have been made by **17** companies so far. We're expecting the demand to ultimately exceed 900. Great news!

Meanwhile, these same students are making their way through Pega's Technical Course II and will be taking the Certified Senior System Architect (CSSA) exam within the next few weeks. We wish them the best of luck.

We are in the processing of finalizing our roster of Indian schools. Most of the schools from this past year will continue to participate in the UAP. and because of increased demand, we will be adding a few new universities as well. This new batch of students will begin their UAP journey in February 2019. Thank you to the Pega India team as well our education partner in India, Talent Sprint. Together, they have managed this entire process, from teaching classes to contacting new universities to coordinating client demand.







## FUN FACT

Baldev Raj Mittal, father of the founder of the Lovely Professional University in India, started Lovely Sweets in 1961, which later became a brand name in Jalandhar. Ashok K Mittal (the founder) moved into the auto dealership business and started Lovely Autos.

Then in 2000 he started an educational Institute - Lovely Institute of Management - which later turned into a group of institutions. In 2005, this group was brought under one name: Lovely Professional University. Since the name Lovely was their brand name all along, the same name was given to LPU.

## RILEY SAYS...

Getting Pega-certified at the conclusion of the UAP class is a great achievement for your students. It also opens doors with Pega partners and clients that are interested in filling Pega positions in their organizations.

In fact, a number of UAP universities have adopted the certification exam as the final exam for the UAP class. We can also approve you to proctor the exam right in the classroom.

### CONTACT



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